

Decisioneering Executive Wins Prestigious “Forty Under 40” Award

Denver, March 14, 2006 -- Decisioneering®, Inc., an innovator of software and services for risk analysis and optimization, is pleased to announce that Larry Goldman, Decisioneering’s director of Six Sigma marketing, has been recognized by the Denver Business Journal as one of the top forty young leaders in the business community.

The “Forty Under 40” is an annual listing of Denver’s business elite under the age of 40. Recipients are honored for their high level of achievement and devotion both inside and outside of the workplace.

At Decisioneering, Goldman’s many responsibilities include marketing Crystal Ball® software to the Six Sigma industry and building partnerships with premier Six Sigma consulting companies. Crystal Ball helps business professionals make better decisions under conditions of uncertainty, variability and risk. The software tool aligns closely with goals of the Six Sigma industry, which is geared at reducing defects and improving customer satisfaction. Goldman is also the founding and current editor of *Tomorrow’s Forecast*, Decisioneering’s online newsletter, which has been published bi-weekly since 1998. His expertise and leadership skills have proven vital to the success of the company.

"I'm honored to be recognized by the Denver Business Journal and the community with this award," said Larry Goldman, director of Six Sigma marketing at Decisioneering. "This past year has been an exciting year for Decisioneering and for me personally. We have come off our best year ever, are expecting an even better year in 2006 and just celebrated the company’s 20th anniversary – a major milestone in the software industry. I want to thank my family, colleagues and friends for their support."

Since moving to Denver in 1994, Goldman has been an active participant in the community. He has been a volunteer for the Swallow Hill Music Association for more than 10 years, and for the past three years, has served on the organization’s board of directors. Goldman has also volunteered for the Cherry Creek Art Festival for six years and served as the Public Safety Committee co-chairman for two years. Other community organizations Goldman devotes his time to include KUVU radio, Temple Micah, Denver Print Collector’s Club and Baker Blooms Project.

Recipients of the Forty Under 40 Award were chosen based off three criteria: business leadership, recognition of accomplishments and community involvement. This year’s winners will be honored at gala reception at the Denver Marriott City Center on March 17.

About Decisioneering, Inc.

Founded in 1986, Denver-based Decisioneering, Inc., is a privately-held company that provides software, training and consulting services that simplify risk analysis and improve decision-making. The company’s offerings include Crystal Ball, the industry-leading risk analysis package. For more information about the company, call 800.289.2550 (in US) or +1 303.534.1515 or visit Decisioneering’s Web site, www.crystalball.com.

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